



** PCC Client, Alexa*



Pregnancy Care
Centre

Our Impact Report

Who We Are

Our **VALUES**, **MISSION** and **VISION** are central to everything we do at the Pregnancy Care Centre. They guide our work with clients, partners, stakeholders, and our team.



AUTHENTICITY

Genuine in all our interactions and actions; honest with ourselves and others.

EXCELLENCE

Strive to be the best we can be in the stewardship of our knowledge, resources, and care; always acting with integrity.

COMPASSION

Empathetic in caring for the people we serve and work with.



VALUES

Rooted in our Christian faith.

RELATIONSHIPS

Create, cultivate, and invest in meaningful connections to strengthen individuals and build community.

RESPECT

Recognize, accept, and value others as they are in establishing trust, safety, and well-being; honour the dignity of everyone.

INTEGRITY

Act with honesty, fairness, and trustworthiness in everything we do.



VISION

The Pregnancy Care Centre is known as the best choice to equip people impacted by an unexpected pregnancy to make informed decisions and reach a place of hope and healing.



MISSION

We compassionately equip women to overcome challenges related to an unexpected pregnancy by providing essential resources and support.

Message from our Executive Director

Warmest greetings!

Since taking on the role of Executive Director at the Pregnancy Care Centre (PCC) in the spring of 2022, I've had the joy of discovering more about the meaningful and crucial work of this ministry. While, the PCC has been serving women and families in our communities for almost 40 years, we daily see unique and complex circumstances our clients need help navigating.

An honour to be involved:

We see clients at a very vulnerable time in their lives and are privileged to walk alongside them through the challenging decisions and obstacles unexpected pregnancy brings. The woman that comes through our doors may be struggling with significant fear, confusion, or anxiety and is often experiencing immense external pressure she feels is forcing her pregnancy decision. She needs a safe, noncoercive space to process what she is going through; she needs accurate and relevant information to help her make an informed choice; she needs resources to equip her; and she needs practical and compassionate support. In a client's words, the Pregnancy Care Centre ***"was the best place I could have gone for help"***.

It is an immense privilege for me to witness the sincere and personalized support our staff and volunteers provide for every individual that reaches out. The profound impact this heartfelt care has in each client's life is evidence of the transformative power of love and grace. No one needs to walk this journey alone. We match our clients' immense courage with an abundance of care and compassion knowing it frees them to hope, heal, and believe in new possibilities.

Current trends:

In the past year, more clients than ever have sought out our services. Unintended pregnancy does not discriminate between marital status, education level, ethnicity, or religion. With the ever-growing number of

newcomers to Canada, we have had the opportunity to serve an even more diverse population.

We continue to still see a pressing need for material resources, but the need for human connection and face to face interaction is prevalent. This was evidenced by an unprecedented surge in new clients as we transitioned from virtual meetings back to in-person appointments in 2022. There's nothing quite like the warmth of being in the same room together!

"You welcomed me into your office with smiles and made me comfortable" (client)

Since early 2022, we have:

- Invited all new clients to again meet in person with their client advocate
- Reopened our material resource boutique for clients to browse for needed essential items
- Celebrated and connected with our clients and community at in-person events like Walk for Hope, Share the Excitement, and the Client Christmas Party.
- Discovered fresh perspectives and renewed ideas as new staff have come onboard
- Transitioned the maternity home project, Amber's Hope, into a new phase of growth as it becomes its own non-profit. The local community in Barrhead has been pivotal in seeing this endeavor move forward there.
- Broadened the reach of our Abortion Recovery program to reach women across Canada and the United States

I'm so grateful for those of you who have reached out, re-introduced yourselves, and continued to lean into this work of caring for vulnerable women and families. Although the past few years have stretched us, we know we are resilient and better when we do life together. The same is true for every woman facing unintended pregnancy – she is more resilient and strengthened when we come together to support her.

Her future is bright, and so is ours. We look forward to what the future holds, and she can too.

In His love and grace,

Janice



2022: Our Impact



2,744 Students educated in healthy relationships and sexual decision making

420

Clients

265

New Clients



2,115

Client Visits

3,040

Client Interactions

16 Unique Education Classes



Pregnancy & Parenting



Post-abortion Support



Sexual & Relational Health

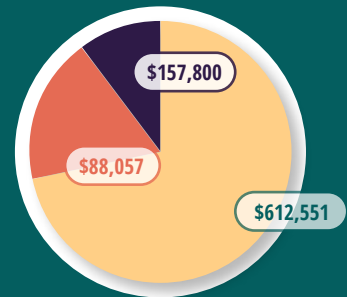
116

Babies Born



REVENUE SOURCES:

Individuals
Churches
Corporations/Charities



61 Volunteers 4374 Volunteer Hours
Saving us: \$109,338.00

375

Maternity and Baby boutique visits



190

Agency referrals for client support



24

Male Clients



CLIENT AGE RANGE:

<15
15-19
20-24
25-29
30-34
35+
UNKNOWN

Our Team



Janice
Executive Director



Samantha
Client Services Director



Karen
Abortion Recovery Director



Alison
Community Education Director



Bethany
Barrhead Centre Director

Our Board

Board Chair: Gloria Milligan

Vice Chair: Adrian Bullock

Treasurer: Emma Reed

Secretary: Dave Wickett

Directors: Daniel Garros
Cheryl Everett
Kyla George



Message from our Board Chair

Dear Esteemed Community,
Supporters and Donors,

Greetings! As we reflect upon the remarkable journey of the Pregnancy Care Centre, I am delighted to share with you the many accomplishments and challenges that have shaped our organization over the past year. Your unwavering faith and support have been instrumental in our ability to make a positive impact on the lives of women facing unexpected pregnancies. The Lord has been leading us over the past year and we as the board of directors have been fully leaning in and trusting him with every step.

Continuing to Serve Women:

At the heart of our mission lies the commitment to provide essential and compassionate care and support to women navigating unexpected pregnancies. Our dedicated team has tirelessly worked to uphold this mission, ensuring that each woman who walks through our doors finds a compassionate environment where her needs are prioritized. The stories of resilience and transformation that have emerged from our center stand as a testament to the importance of our work and to the God we serve.

Strengthening Through Change:

This year brought about significant transformations within our organization. We welcomed a new Executive Director and additional staff members, a transition that came with its fair share of challenges. Yet, I am pleased to report that these changes, though difficult, have only served to fortify our organization's foundation. The fresh perspectives, innovative ideas, and renewed enthusiasm brought by the new leadership have infused new energy into our efforts.

Positive Impact and Expansion:

The collective efforts of our team, supporters, and donors have yielded remarkable results. We've witnessed women overcoming obstacles, gaining confidence, and embracing the challenges of motherhood with newfound determination. None of this would have been possible without your continuous and generous support.

Heartfelt Gratitude:

To our beloved supporters and donors, we extend our deepest gratitude for standing by our side, especially during times of change and uncertainty throughout the Covid and post-Covid season. Your faithfulness has been a beacon of hope for both our organization and the women we serve. Your giving, whether financial or in kind, and your prayers, have enabled us to sustain our operations, expand our reach, and make a real difference in the lives of those who turn to us in their time of need.

Looking ahead, we are filled with a sense of optimism and purpose. The future holds immense potential for further growth and impact. Together, we are making a lasting impact that extends far beyond the walls of our center. Thank you for being an integral part of this journey and for sharing God's love by being part of our vision where every woman receives the support she needs to thrive.

"I pray that from his glorious, unlimited resources He will empower you with inner strength through his Spirit". Ephesians 3:16

With gratitude in Christ,

*Gloria
Milligan*
Board Chair



Laila's Story

When Laila found out she was pregnant, she was so scared and ashamed. She couldn't believe this was happening to her. She had just finished her first year of college and was still living at home.

Laila felt stuck and overwhelmed. She didn't know what her next steps should look like, and she wasn't sure how to decide what to do.

Laila was experiencing significant pressure from some people close to her to not have an abortion. Feeling confused and fearful, she went along with the opinions of others for a couple of weeks. However, she soon realized this had to be her decision, and she knew she hadn't taken the time to think about what she wanted and how this would impact her life and her future. Maybe she should have an abortion!

She called the Pregnancy Care Centre and made an appointment to come in. At her appointment, Laila was able to hear about all her pregnancy options: abortion, adoption, and parenting. In this non-judgmental, uncoercive space, Laila was finally able to consider what she really wanted. No matter how well intentioned, those people closest to her had not given her the space or helpful tools to make her own choice. At the Pregnancy Care Centre, she had a frank discussion with a client advocate and was supported with decision-making tools. Laila wrestled with the decision but was thankful she felt equipped and free to make her choice.

Laila ultimately decided to parent. She embraced her new role with confidence, knowing her decision was made after gathering accurate information and carefully considering her options. She was able to do so surrounded by a supportive network, fully certain this is what she wanted.



**Identifying characteristics may have been altered for the sake of client confidentiality.*



Our Community of Supporters



Thanks to our Volunteers

Our volunteers are invaluable to the work accomplished at The Pregnancy Care Centre.

We presently have 63 volunteers providing over 5,000 volunteer hours per year.

This crucial team supports clients one on one, facilitates pregnancy classes, serves on our board, provides administrative expertise, and supports our events. A warm "THANK YOU" to each person that has served the PCC so selflessly! Our team of volunteers are the people who make the wheels turn at our organization, and we couldn't do it without them.

Thanks to our Donors

As a charitable organization, we rely on our community's generosity. Thank you to those of you that support us financially - you keep our lights on, our doors open, and valuable resources in the hands of our clients.

We're also grateful for those who donate maternity and baby clothes and grocery gift cards to keep our supply rooms full. Please continue to check our website for a current list of needed material supplies.

Your generosity allows us to continue offering essential resources and compassionate support free of charge to anyone who comes through our door.



We are excited to continue growing our team of volunteers!

Find opportunities to serve at:

<https://www.pregnancycarecentre.ca/volunteer/>



Upcoming Events

2023

Share the Excitement at the Foundry Room

October 12, 2023 (7-9 pm)

Bless A Family

Donate to a family this Christmas

Now until November 1, 2023

Giving Tuesday

November 28, 2023

2024

Walk for Hope

June 1, 2024

Baby Bottle Campaign

Fundraiser

Ongoing 2023/2024

40th Anniversary Gala

Fall 2024

Please reach out to events@pregnancycarecentre.ca for more information on the upcoming events.





Pregnancy Care Centre

www.pregnancycarecentre.ca

www.abortionrecovery.ca

www.waitletstalk.ca



info@pregnancycarecentre.ca